

CITY INSTITUTE



Founded by Detroit Experience Factory's Executive Director Jeanette Pierce, **City Institute provides a deeper understanding of Detroit so its residents and stakeholders can be better equipped to shape an equitable and thriving city.**

Globally, City Institute shares lessons learned from Detroit to inspire individuals, organizations, and communities to innovate for a better future for all.

OUR SERVICES

Private Group Tours

Designed to fit your group's needs, our virtual or in-person tours focus on the people, places and projects that make up Detroit's diverse landscape

Sample Topics

Detroit in Context; Redlining, Racism, and Segregation in Detroit; Welcome to Detroit: Living, Working, and Engaging; Inside Detroit Neighborhoods

Learning Journeys

In-depth experiences that focus on Detroit as a classroom including site visits, panel discussions, and case studies

Previous Clients

City of Portland, City of Graz, Harvard University Loeb Fellows, Salesforce, Nike, Detroit Revitalization Fellows, Davidson Foundation

Keynotes and Workshops

Presentations and interactive workshops to share Detroit's lessons learned at events and conferences locally and around the world

Previous Events

Atlantic Magazine's CityLab Conference, Governor's Economic Summit, Downtown Las Vegas Annual Meeting, Oregon Heritage Conference

City Experience Consulting

Consultation and resources to help cities craft interactive experiences that connect locals and newcomers to the people, places and projects that make each city unique

Previous Cities

Pontiac, Akron, Berkley, Chicago, Las Vegas, and Portland

"City Institute's ability to combine observations of current conditions, historical facts and recent statistics with powerful anecdotes and individual stories of Detroiters was extremely valuable in helping us begin to understand the complexity and dynamism of the city of Detroit."

- Robert Stein, Harvard Loeb Fellows

